





“Early investment in the lives of disadvantaged children will help reduce inequality, in both the short and the long run.”

—James Heckman, Economist, Nobel Memorial Prize in Economics, 2000





Can a Ticket Change a Child's World?



Growing up in a disadvantaged community presents a host of challenges that often seem insurmountable. A single thread of hope and possibility can make all the difference in how children living in these communities see themselves and their futures. For many of those children, Tickets for Kids Charities is that thread.

For some, the theater district is in their back yard, and yet completely out of reach for seeing a live play, symphony performance, or ballet. Others live right on the fringe of ball parks – they can hear the cheers – but can't afford to venture inside.

Can a ticket change the world? For a kid who is being exposed for the first time to the experiences that many of us take for granted, yes! When the narrative for disadvantaged kids changes, the way in which each of those kids sees the world, and their place in it, changes too.

Tickets for Kids enables children to see things differently and makes their world a little brighter. Lasting impact is made through experiences. Those experiences are provided by Tickets for Kids and the network of partners who make its work possible.





Filling Empty Seats with Possibility

Tickets for Kids began in 1994 when empty seats at a ball game became the seed of an idea to fill them with children and families who would love to attend, but lacked the financial resources to do so. This frustration was turned into an opportunity, and Tickets for Kids was born.

Over the next 25 years, the organization grew to a national level as it fine-tuned the model of acquiring tickets and matching them to those most in need. As the model evolved, Tickets for Kids became a trusted partner to both ticket providers and youth-serving nonprofits who turned to Tickets for Kids to enhance their work with disadvantaged communities. Today, there are thousands of vetted and approved nonprofit partners receiving tickets through the Tickets for Kids network. Each is held to a high standard of accountability and has access to a private portal to secure tickets and report back on their experiences.

As a trusted partner for institutional ticket donors, Tickets for Kids has distributed more than three million tickets since its inception. Entities ranging from national sports leagues and musical superstars to local and regional theaters, museums, zoos, and more donate their tickets for use by Tickets for Kids' nonprofit partners.



More than a Ticket

The benefits that Tickets for Kids provides to its nonprofit partners and to children and families extend far beyond entry to an event.

- Children living with limited financial resources are well aware of being different from peers who don't have the same struggles. Having the opportunity to go to a baseball game, the ballet, or a concert provides children a **sense of inclusion** and equality.
- Seeing a live theater performance, watching a concert, or attending a ball game is about **developing dreams** to one day be the performer on stage or the batter on deck.
- Many kids never have had the opportunity to travel outside of their neighborhoods. For some, attending a cultural or sporting event is the first time they are **sharing experiences with kids from other neighborhoods**.
- When children have hands-on opportunities, their experiences may be **laying the foundation for career possibilities** as they absorb knowledge and think about their own future.
- Attending events and visiting community venues provide an opportunity for children to **learn soft skills** such as navigating crowds at a stadium, the social etiquette of being in a theater, or waiting their turn in line.
- For nonprofit partners, Tickets for Kids **reduces the staff time necessary to coordinate tickets** for the children and families they serve. Tickets for Kids makes access to tickets seamless and easy.

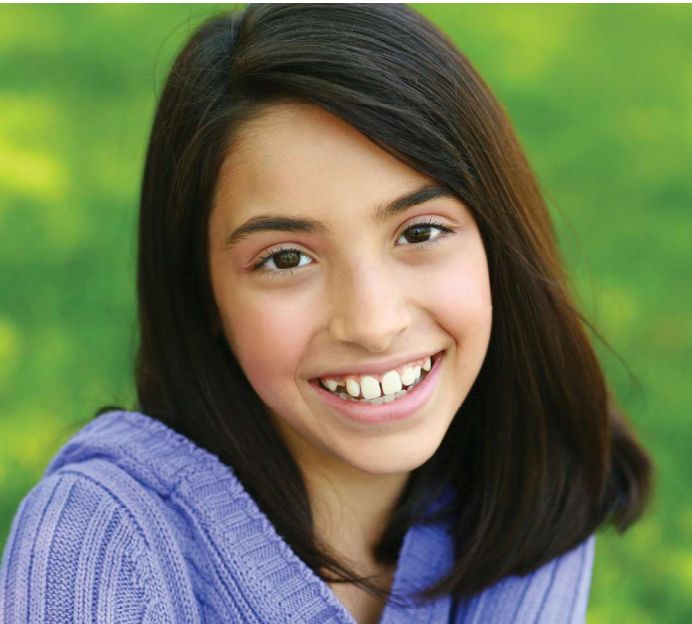


Improving Outcomes through Partnerships

When you support Tickets for Kids, you also are supporting the more than 2,500 nonprofit partners in its network, and the tens of thousands of kids it serves.

Most nonprofit partners in Tickets for Kids' network are working with families experiencing poverty, drug addiction, incarceration, domestic abuse, and other serious issues in addition to lack of financial resources. Many of the children in these families are at a crossroads between holding on to innocence and letting go of hope.

As partners committed to helping fragile populations face challenges of their own – funding, staffing, transportation, and space constraints – Tickets for Kids helps them fulfill their missions by enabling them to provide opportunities without draining their own limited resources.



Will You Change a Child's World?



Every day, Tickets for Kids helps its nonprofit partners fulfill their missions as they help children and families with daily inspiration. Each ticket represents an opportunity to make the world a bit bigger for the kid who holds it.

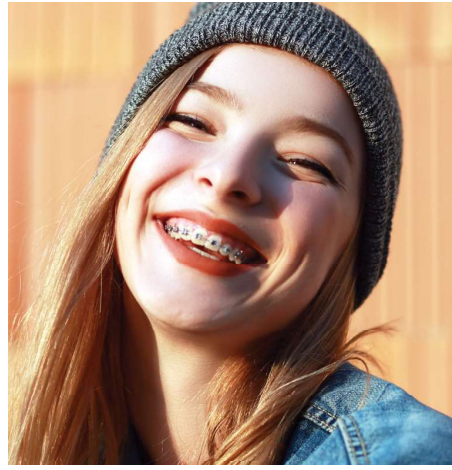
Those tickets become available for two reasons: Because institutions make their tickets available to the Tickets for Kids network; and because there are generous individuals, corporations, and foundations who invest in growing Tickets for Kids' network.

If you manage ticket inventory, Tickets for Kids can help you match opportunities to kids who need them most.

If you believe in the power of experiences, and want to make more of them possible, every dollar invested in Tickets for Kids yields nine times its value in ticketed experiences.



Your generosity can change a child's world.



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