Dear Friends,

I’m excited to share with you our Annual Report for 2019, which marked Tickets for Kids’ 25th year!

From grass-roots beginnings in Pittsburgh, to joining forces with great, like-minded organizations in Minneapolis and New York, the passion and enthusiasm of those who make this work possible has spread to all corners of the country. As a result, 206,663 experiences were provided last year to our nonprofit agency partners in 40 states.

This milestone year also provided an opportunity to reflect on how to grow our mission and impact for the next 25 years, while maintaining the same levels of professionalism and service you have come to expect. To that end, we’ve begun targeting four key markets for focused growth — Pittsburgh, Minneapolis/St. Paul, New York, and Sarasota/Tampa (more on this inside).

In meeting with ticket donors, financial supporters, and agency partners in each of these markets, the reception that this mission continues to receive has been awe-inspiring. In sharing our vision with new audiences, the resounding chorus of “yes” we almost invariably hear is a humbling affirmation that the TFK mission is more relevant and necessary than ever.

Thank you for believing in the power of experiences, and for ensuring that all kids have access to a diversity of formative opportunities through the Tickets for Kids program. Together with you, we look forward to building our next 25 years.

Warm regards,

Jason J. Riley

jason@ticketsforkids.org
Taking Stock of TFK Markets

While most of TFK’s expansion over the course of its first 25 years has occurred organically, a Strategic Plan adopted in 2019 included an initiative toward targeted growth. Four markets were identified to receive focused plans for expansion. Here’s what we achieved at the end of year one:

- Pittsburgh — 79,000 experiences provided, and the launch of the Tickets for Kids ConnectAbility program, which focuses on connecting children with developmental disabilities to cultural experiences
- Minneapolis/St. Paul — 30,000 experiences provided, up from 20,000 in 2018
- New York — 15,000 experiences provided, with a goal of exceeding 20,000 in 2020
- Tampa/Sarasota — 5,000 experiences provided in 2019 with a goal of exceeding 10,000 in 2020

As we work toward our goals in these specific markets, we will continue to provide experiences to our nonprofit agency partners located throughout the United States.
Income

Donation income was received through FOUNDATION, CORPORATE, and GOVERNMENT GRANTS, CORPORATE SPONSORSHIPS, FUNDRAISING EVENTS, and ANNUAL GIVING CAMPAIGNS.

**IN-KIND TICKET DONATIONS** $5,963,108.99

**MONEY DONORS** (Foundation/Corporate/Government)

**Advocates**
- Bayer USA Foundation*
- Jack Buncher Foundation
- PNC Charitable Trust
- Weiner Family Foundation*

**Advocates**
- A.J. and Elizabeth Polumbo Charitable Trust
- Allegheny Regional Asset District (RAD)
- Cornelio T. Bailey Foundation
- Grable Foundation
- Kinney Family Foundation
- McSwigan Family Foundation
- PNC Financial Services Group - Minnesota
- UPMC

**Allies**
- ALCOSAN
- Amoco-Pittsburgh Charitable Foundation
- Bessemer National Gift Fund
- Birmingham Foundation
- Bridgewater Bank
- Brown Family Giving Fund
- Comcast - Minnesota
- Community Foundation of Westmoreland County
- Cooper-Siegel Family Foundation
- DGI
- Dollar Bank
- Dominion Energy Charitable Foundation
- Eckert Seamans Cherin & Mellott, LLC
- Ellen Richardson Family Trust
- Emerson
- Gerard & Sandra Biler Charitable Fund
- Giant Eagle Foundation
- Greenhourse Fabrics
- Hilda Willis Foundation
- Huntington National Bank
- Isacc, Merrill, Ollis, Timm, Furen & Ginsburg, PA.
- Just For Kids Foundation
- Major League Baseball
- Marci-Lynn Bernstein Foundation
- Maslon, LLP
- Massey Charitable Trust
- Minnesota Twins
- Minnesota United FC
- Minnesota Wild
- NaturaLawn of America
- Nimick Forbesway Foundation
- Normandy Industries, Inc.
- Norton Family Charities
- Paramount Residential Mortgage Group (PRMG)
- Pennsylvania Council on the Arts, a State Agency
- Pirates Charities
- Pittsburgh Child Guidance Foundation
- PNC Foundation
- Polynesian Cultural Center
- RBC Foundation
- Rosalyn Holding
- Saint Paul Area Chamber of Commerce
- San Diego Padres
- TAMCO, Inc.
- The Anne L. and George H. Clapp Charitable and Educational Trust
- The Buhl Foundation

**TICKET DONORS** (Top 30 Institutional Donors by Value)

1. San Diego Padres
2. Pittsburgh Zoo & PPG Aquarium
3. VStar Entertainment Group
4. New Jersey Devils
5. Cirque du Soleil
6. Feld Entertainment
7. Pittsburgh Pirates
8. Major League Baseball
9. New York Yankees
10. Cleveland Indians
11. ProCamps Worldwide
12. University of Pittsburgh Department of Athletics
13. New York Mets
14. Blue Man Group Chicago
15. Pittsburgh Penguins
16. Minnesota Timberwolves & Lynx
17. Allied Global Marketing
18. Theater Extras
19. Tampa Bay Rays
20. Minnesota Zoo
22. Fenway Sports Group
23. Washington Redskins
24. Chicago White Sox
25. Prolific 1
26. National Aviaty
27. Science Museum of Minnesota
28. Philadelphia Phillies
29. Children’s Theatre Company
30. Urban Air

**MONETARY DONORS**

Donors

**Individual**

We sincerely thank the **1,187 INDIVIDUALS** who donated **7,639** tickets worth **$454,285** in 2019. Kids enjoyed a huge variety of experiences last year ranging from “Bat Out of Hell — The Meatloaf Musical” to “The Barber of Seville.” Something for everyone!

**MONEY**

Individual monetary donors numbered **478** in 2019, and together they gave **$171,867** in mission support. Last year also ushered in our new **PATRON’S CIRCLE** program, enabling donors to make recurring monthly contributions. Many thanks to everyone who joined this new initiative.

Tickets for Kids is only able to provide an abundant variety of enriching experiences thanks to the generosity of those who donate tickets and/or money. Here are the corporations, businesses, institutions, and foundations that helped us meet our mission in 2019.

**INCOME**

$171,867 INDIVIDUAL GIVING

$108,176 EVENTS

$20,096 GOVERNMENT

$103,475 FOUNDATION

$455,900 OTHER

**MONETARY DONORS**

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14. Blue Man Group Chicago
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23. Washington Redskins
24. Chicago White Sox
25. Prolific 1
26. National Aviaty
27. Science Museum of Minnesota
28. Philadelphia Phillies
29. Children’s Theatre Company
30. Urban Air
National Office
700 Blaw Avenue, Ste. 105
Pittsburgh, PA 15238

Mission
To provide at-risk children with experiences that inspire hope, dreams, and achievements for a lifetime.

Mission Moment
“We had so much fun at Urban Air! There was a snowstorm the day of our event, so we had the venue largely to ourselves. My favorite moment was seeing some very small children (perhaps 6 or 7 years of age) showing our kids how to do flips on the trampolines. They were all so engaged and genuinely eager to learn from the little ones. At the end of the night, one of our kids remarked that she hadn’t gotten any Christmas presents, but this made her break special, and others chimed in in agreement. Thank you!”

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