

# 2015 ANNUAL REPORT



Dear Friends,

As Tickets for Kids' "new" executive director, I'm pleased and honored to share the 2015 Annual Report with you. I have learned so much in my first nine months with TFK, and I want to take this opportunity to thank everyone who has shared their insight and welcomed me to this great city and to this wonderful organization.

The position I held before making the move from Philadelphia to Pittsburgh involved overcoming barriers to facilitate international collaborations and partnerships. What I've found is that the work of TFK is essentially the same, but with more regional impact. TFK may be dealing with different kinds of borders, but they're borders just the same, and we're working to dismantle the barriers to access created by them.

We all know that the zip code into which a child is born dictates so much of what that child has access to, including the cultural resources of their region. It's through engagement in those cultural experiences that an individual not only feels a part of their community, but also begins to recognize their own potential. So, in Tickets for Kids, I've found the perfect opportunity to continue to work with an incredible team toward limiting the constraints imposed by "borders."

As you review the data presented here, I encourage you to think of each ticket acquired and distributed in the way that we do – as an opportunity to change a child's life. In whatever way you've engaged with TFK over the past year, thank you for the energy and interest you've invested to help us reach those kids and make that change!

Warm regards,

A handwritten signature in blue ink that reads "Jason J. Riley".

Jason J. Riley  
[jason@ticketsforkids.org](mailto:jason@ticketsforkids.org)

# Tickets

New ticket donors in 2015 included Pittsburgh Botanic Garden, the Philadelphia Phillies and West Virginia University Athletic Department.

## TOTAL TICKETS DISTRIBUTED

127,026

## AVERAGE VALUE PER TICKET

\$26.42

## TOTAL VALUE OF TICKETS

\$3,353,178.65

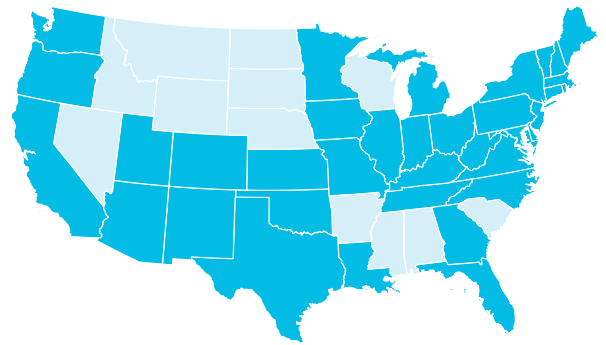
# Agencies

Your support created ticket experiences for agencies in more than 32 states. All agencies receiving tickets in 2015 provided services to low-income and at-risk children, youth and young adults ages 2-25.

## TFK PARTNERED WITH

3,178

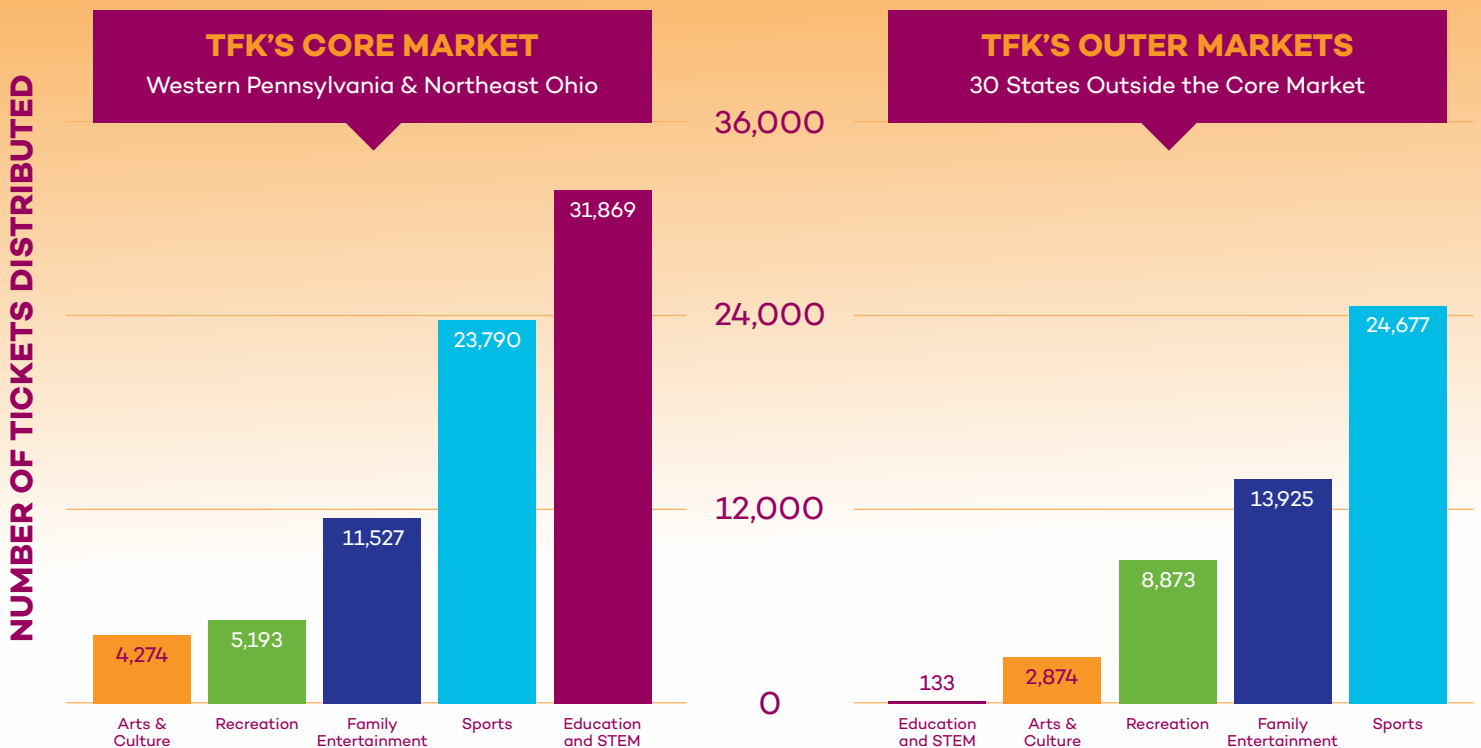
SOCIAL SERVICE AGENCIES



ACROSS 32 STATES

# Activity Categories

Events and activities reflected the interests and diversity of the children served. STEM opportunities and recreational activities received increased focus in 2015.



# Financials

Financial support was received in 2015 from foundation and government grants, corporate sponsorships, individual contributions and fundraising events. Tickets were received from individual and institutional donors.

CORPORATIONS	\$240,000.00
EVENTS	\$72,764.59
FOUNDATIONS	\$358,000.00
GOVERNMENT	\$5,812.00
INDIVIDUALS	\$46,339.76
TOTAL INCOME	\$722,916.35
OPERATING EXPENSES	\$623,907.00

## IN-KIND GIFTS (TICKETS)

VALUE RECEIVED	\$3,418,500.55
VALUE DISTRIBUTED	\$3,353,178.65
EXPIRING RATE	Less than 1.65%



# Supporters

All year long we received thank you notes, letters and emails that expressed boundless gratitude for the 127,026 experiences your support provided. The generosity within these figures ultimately represents how your participation created that singular moment when a TFK Kid saw the possibility of a more promising future. **THANK YOU!**



## CORPORATE AND FOUNDATION SPONSORS

### Premiere Sponsors

Bayer USA Foundation\*  
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### Friends of TFK

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Dominion Foundation  
Fair Oaks Foundation, Inc.  
Giant Eagle Foundation  
Pennsylvania Council on the Arts, A State Agency  
Philip H. Wimmer and Betty L. Wimmer Family Foundation  
Pittsburgh Child Guidance Foundation  
Pittsburgh Pirates Charities  
The Fine Foundation  
W.I. Patterson Charitable Fund

### \*National Sponsor



## TICKET DONORS

A list of our institutional ticket donors is available online at [ticketsforkids.org/ticket-donors/](http://ticketsforkids.org/ticket-donors/)

### Individual Donors

Collectively, our individual donors provided opportunities valued at more than \$428,000!



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## Ryan's Story

Hi, my name is Ryan and I am a student at Summit Academy. I was one of the lucky six that was able to go to the show and I felt like I was one of the luckiest kids in the world! I want to thank you from the bottom of my heart for giving me the chance to experience that. It was the most amazing thing ever!

It made me feel so special, and so important, and so good inside because I have never been to anything like that in my life and it was the nicest place that I have ever been.

You guys really are amazing to me. You have no idea who I am and you still donated to give me a nice time at a place, at an event, I never would have known existed. And you do that just to make people happy. I am so grateful for this experience! Thank you so much.

## Mission

Tickets for Kids® Charities (TFK) enriches the lives of low-income and at-risk children and families through inclusion in a variety of activities and events that are sources of learning, encouragement and inspiration. TFK facilitates equitable access to the world of ideas, accomplishment, creativity and culture by being the partnering link between ticket providers and social service agencies. Through this intricate network of partnership, TFK contributes to the growth and well-being of both the children served and the community at large.