

# 2016 ANNUAL REPORT



Dear Friends,

I'm happy to have the opportunity to share with you an Annual Report that contains many reasons to be proud of your involvement with TFK. Last year saw Tickets for Kids strengthening its core, laying the groundwork to impact tens of thousands more kids in the years ahead of us, beginning with this year!

Our "core work" included a merger, technology development, the pursuit of new funding opportunities, new ticketing partnerships, and bringing new social service agencies into the TFK family, which meant that the organization not only sustained, but grew, its network.

Consequently, we set a record for the organization, coming just shy of distributing \$5 million worth of opportunities to our partners. That meant \$5 million that agencies could invest instead in their principal programming ... in education, in life-skills development, in the provision of basic needs ... by allowing Tickets for Kids to take on the task of providing the first-hand experiences that reinforced those lessons taught.

This only happened because of you—the ticket donor, the person who wrote a check, the agency who said, "how can we get involved?"

In 2017, we have one more ask of you: remember to talk about Tickets for Kids. Please help us spread the word by telling your friends, family and associates why our organization is important to you.

We look forward to our continued work together, and thank you from all of us at Tickets for Kids.

Warm regards,

Jason J. Riley  
Executive Director  
[jason@ticketsforkids.org](mailto:jason@ticketsforkids.org)



# Tickets

New ticket donors in 2016 included the Sherwood Recreational facility in Pittsburgh, Blue Man Group in Boston and Chicago, and the San Diego Children's Museum in California.

## TOTAL TICKETS DISTRIBUTED

136,914

## AVERAGE VALUE PER TICKET

\$36.48

## TOTAL VALUE OF TICKETS

\$4,992,050.52

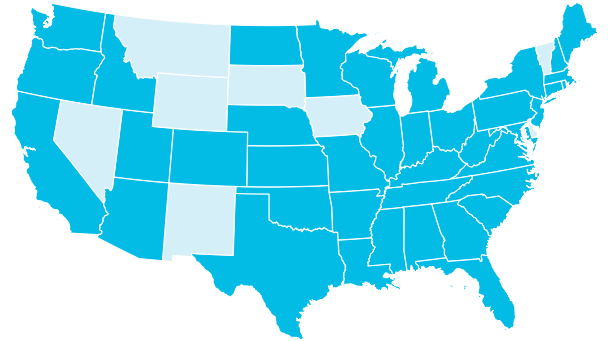
# Agencies

Social service agencies in 40 states received tickets from TFK in 2016, creating opportunities for low-income and at-risk children, youth and young adults age 2-25.

## TFK PARTNERED WITH

3,262

SOCIAL SERVICE AGENCIES



ACROSS 40 STATES



# A Growing TFK Family

Tickets for Kids had partnered with Minneapolis-based **Tix for Tots** since 2014 to distribute opportunities throughout the Twin Cities. After several years of working together, the organizations decided to merge Tix for Tots into Tickets for Kids, in order to enhance capacity and impact. Tix for Tots became part of Tickets for Kids on the last day of 2016, and the Midwest staff will continue their work to manage and grow much of the activity in the region.

## IN 2016, TIX FOR TOTS PROVIDED:

23,212 OPPORTUNITIES

VALUED AT \$592,892

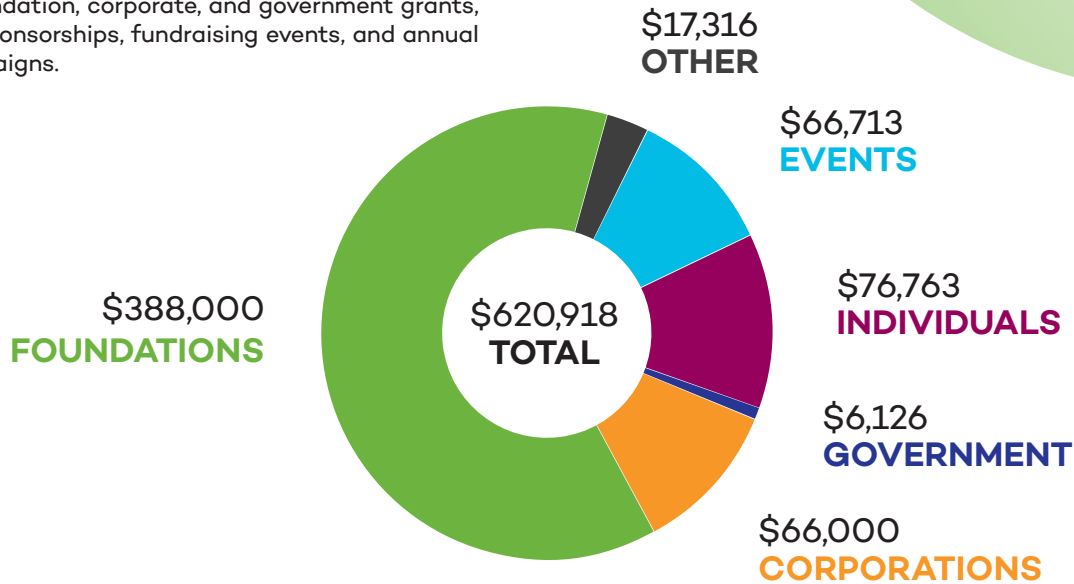
TO 182 AGENCY PARTNERS



# Income

In 2016, Tickets for Kids received charitable contributions through foundation, corporate, and government grants, corporate sponsorships, fundraising events, and annual giving campaigns.

**IN-KIND GIFTS  
(TICKETS RECEIVED)**  
**\$5,502,000**



# Supporters

A special thanks to the thousands of **INDIVIDUAL DONORS** who contributed their time, talent, tickets and treasure to support our mission last year. The explosion of heartfelt thanks expressed to us every day through posts, Tweets, comments, “Likes”, texts, e-blasts and other forms of Insta-thanks may be sent to us, but they’re *meant* for you. Your generosity is making a difference. **THANK YOU!**



## MONETARY DONORS (Foundation/Corporate/Government)

### Premier Funders

Bayer USA Foundation\*  
The Jack Buncher Foundation  
Weiner Family Foundation\*

### Advocates

Phillips Family Foundation  
PNC Charitable Trust  
PNC Foundation  
The Grable Foundation

### Allies

Community Foundation of Westmoreland County  
Cooper-Siegel Family Foundation  
Dominion Foundation – Ohio & W. Virginia  
Emerson  
Fair Oaks Foundation  
Feld Entertainment  
Giant Eagle Foundation  
Greater Pittsburgh Arts Council, a State Agency  
Highmark  
Hilda Willis Foundation  
Huntington National Bank  
Massey Charitable Trust  
McSwigan Family Foundation  
NaturaLawn of America

Nimick Forbesway Foundation  
Normandy Industries, Inc.  
Phillip H. Wimmer and Betty L. Wimmer Family Foundation  
Pittsburgh Child Guidance Foundation  
Pittsburgh Pirates Charities  
Polyconcept North America  
PPG Foundation\*  
Tamco Inc.  
The Forbes Funds  
The Margaret M. Patton Trust for Charities  
The Wilson Group  
UPMC  
W.I. Patterson Charitable Fund  
Woodland Management

### Friends

Arthur & Doris Pasekoff Foundation  
Foster Charitable Trust  
Hoffman Electric, Inc.  
IBEW Local Union #5  
Lee Tison Charitable Trust  
Merrill Lynch - The Duckworth Group  
Pittsburgh North Optimist Foundation  
Reed Smith, LLP  
Schneider Downs  
The Donald & Sylvia Robinson Family Foundation  
The Fine Foundation

### \*National Funders



## TICKET DONORS (Top 30 Institutional Donors by Value)

1. Cavalia
2. Pittsburgh Pirates
3. Cirque du Soleil
4. Feld Entertainment
5. Cleveland Indians
6. Pittsburgh Zoo & PPG Aquarium
7. Major League Baseball
8. Philadelphia 76ers
9. ProCamps Worldwide
10. Allied Integrated Marketing
11. Carnegie Science Center
12. Philadelphia Phillies
13. Blue Man Group
14. Premier Productions
15. New Jersey Devils
16. Chicago White Sox
17. Giant Eagle
18. VStar Entertainment Group
19. Pittsburgh Penguins Foundation
20. Washington Revels
21. Cleveland Browns
22. Pittsburgh CLO
23. University of Pittsburgh Athletics
24. Pittsburgh Ballet Theatre
25. Pittsburgh Steelers
26. Pittsburgh Symphony Orchestra
27. Carnegie Museums of Pittsburgh
28. National Aviary
29. Prudential Center
30. Cleveland Monsters



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## Mission

Tickets for Kids® Charities (TFK) enriches the lives of low-income and at-risk children and families through inclusion in a variety of activities and events that are sources of learning, encouragement and inspiration. TFK facilitates equitable access to the world of ideas, accomplishment, creativity and culture by being the partnering link between ticket providers and social service agencies. Through this intricate network of partnership, TFK contributes to the growth and well-being of both the children served and the community at large.

## BOARD OF DIRECTORS

**Bruce B. Weiner**  
*Chair*

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*Vice-Chair*

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