

ACCESS INSPIRATION TRANSFORMATION

## TFK FAST FACTS

Established 1994

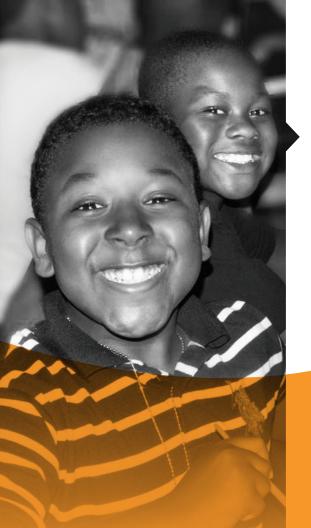
 Secures and distributes donated tickets to low-income and at-risk youth through approved social service agencies across the U.S.

Charges no fee for service

- Has distributed more than 2.6 million tickets valued in excess of \$51.3 million
- Inspires kids by providing access to the rich cultural resources of their community
- Eliminates the need for social service agencies to spend time and resources soliciting donated tickets
- Helps ticket-donating organizations fulfill their commitment to community inclusion and access







### What We Do & How We Do It

Tickets for Kids<sup>®</sup> Charities (TFK) is dedicated to enriching the lives of low-income and at-risk children and their families by providing access to the artistic, cultural, educational, sports and recreational opportunities that inspire them to think creatively, discover their talents and passions, and dream without limits.

We distribute donated tickets across the U.S. through more than 3,400 vetted and trained social service agency partners. Do you know of a nonprofit agency serving the kids we're trying to reach? Tell them about us so they, too, can benefit from the TFK network!

"One visit, one performance, one touch, and who knows how you could spark a child's imagination."

- MICHELLE OBAMA



In addition to our many individual and regional ticket donors, national ticket donors include:

## How You Can Play a Part



#### FINANCIAL DONATIONS

**TICKET DONATIONS** 

We accept donated tickets to events and activities that not only reflect the interests and diversity of the children we serve, but represent opportunities that TFK Kids would be unable or unlikely to access on their own.

### To Donate or Volunteer: ticketsforkids.org

- Allied Integrated Marketing
- Amsoil Arenacross
- Atlantic 10
- Cavalia
- Cirque du Soleil
- Discover the Dinosaurs
- Disney Live!
- Disney on Ice
- Live Nation

- Major League Baseball
- Marvel Universe Live!
- Monster Energy AMA Supercross
- Monster Jam
- Nuclear Cowboyz
- Premier Productions
- ProCamps Worldwide
- Sesame Street Live
- Wizard World Comic Con



# Impact & Reach

It costs TFK about \$4.25 in operational expense for each experience provided. That means your money can go a long way to creating meaningful impact for kids.

\$100 donation provides \$1,000 donation provides \$10,000 donation provides

- 23 experiences
- > 235 experiences
- > 2,352 experiences

You get the idea. Become a change agent by visiting **ticketsforkids.org** to create access and opportunity today.

Last year, Tickets for Kids distributed more than 160,000 tickets valued at more than \$5 million to agencies in 41 states.



### A SENSE OF BELONGING IN THE COMMUNITY

"Thank you for giving us the opportunity to go ice skating. It means a lot to know that someone who doesn't even know me cares. I've never experienced anything like that before—feeling normal and included in society, not being judged. It felt amazing to know that people can trust me and see me for the person I'm changing into. It makes me want to just keep on changing the way I am for good and see how much more I can do with my life ... how far I can go and succeed."

#### FOSTERING FUTURE ASPIRATIONS

"As a social service agency, it's often difficult to spark a kid's interest. Through Tickets for Kids, we get to take our kids to all kinds of events, and when something strikes a chord – a theater production, a science exhibit, a ballgame – we can then foster the development of that interest while engaging them in their academic success. Tickets for Kids plays a leading role in the impact that we are able to achieve."

#### - AGENCY PARTNER

### ACCOUNTABILITY IN ENGAGEMENT

"We very much want to provide opportunities for those with limited financial means to access our cultural resources. By doing this through Tickets for Kids, we can ensure that the opportunities we provide are reaching the audience for which they are intended, through TFK's extensive network of vetted social service agencies."

- TICKET DONOR



- TFK KID

ticketsforkids.org 412-781-5437 – National Office, Pittsburgh 612-384-7419 – Regional Office, Twin Cities 877-849-4543 – Toll Free

