

# TICKETS *for* KIDS<sup>®</sup> Charities

## WHAT WE DO

- WHO: Tickets for Kids<sup>®</sup> Charities (TFK) was founded in 1994 to provide opportunities for low-income children to participate in events and activities routinely accessed by their more affluent peers. Headquartered in Pittsburgh, Pennsylvania, TFK has regional offices in St. Paul, Minnesota and Philadelphia, Pennsylvania and distributes tickets across the U.S.
- HOW IT WORKS: TFK obtains tickets from individual and institutional donors and distributes the tickets through approved social service agency partners like Y programs, Boys & Girls Clubs, Big Brothers/Big Sisters and thousands of smaller grass-roots organizations serving low-income and at-risk children.
- WHO PAYS: TFK is donor funded and charges no fee for service.
- HOW MANY: Since its inception, TFK has distributed more than 2.6 million tickets valued in excess of \$51.3 million to disadvantaged children and their families. In 2016, TFK distributed more than 160,000 tickets valued at over \$5 million, and partnered with social service agencies in 41 states.
- HOW MUCH: TFK's operating cost for each distributed ticket is approximately \$4.25, which means an unforgettable experience for a child is provided for little more than a cup of coffee.

## CHARITABLE OUTREACH TICKET SERVICES

- TFK forms partnerships with both ticket providers (sports teams, theaters, museums, colleges, etc.) and social service agencies to match ticket inventory with ticket requests. Tickets are distributed according to guidelines established by the ticket provider, i.e. e-tickets, letters of admission, or physical tickets at Will Call.
- TFK is capable of turn-key ticket distribution through existing social service agency partnerships in all 50 states.
- TFK provides ticket donors with a streamlined system for community outreach, and enables social service agencies to direct their limited funding to other needs, while still providing the children they serve with enriching, extracurricular activities and events.
- Tickets for Kids<sup>®</sup> Charities is a registered 501 (c)(3) nonprofit organization, EIN #02-0559825.

