Dear Friends,

I learn each day from the kids who benefit from the generosity of our partners about the power of experiences. From a play, a game, or a museum, I never cease to be amazed by the potential each holds.

Whether it’s the girl whose curiosity is piqued as she takes notice of the stagehands, the young man who is exposed to the social experience of attending a game, or the kid who has left their neighborhood for the first time ever to visit a museum – each is an opportunity to positively influence the way a child sees the world and their place in it. I know this because the kids served through TFK share this with us every day.

I’ve also learned that the power of these experiences extends beyond the individual. Our agency partners who receive the tickets – thousands of them – tell us how they’re using the tickets to advance their work. From developing social skills, to using the opportunities as incentives to reach educational goals, a single experience is used to make a lasting impact.

The TFK network is an ecosystem that would not be possible without many partners, each playing a critical role. The success we celebrate in this year’s annual report is with gratitude to each of them.

Warm regards,

Jason J. Riley
jason@ticketsforkids.org
Suite Dreams are Made of This

Tickets for Kids is glad to have recently joined forces with Seats of Dreams by merging the New-York based organization into our operations at the beginning of this year. Founded in 2011 and sharing the mission and vision of TFK, Seats of Dreams had been providing wonderful opportunities to kids in New York, Florida, and various other markets. Founders David Bieber and Clint Greenbaum, now members of Tickets for Kids’ board of directors, are excited about the opportunity to improve efficiencies, increase scale, and get more tickets into the hands of more kids across the country. To learn more, read the full press release at ticketsforkids.org/archives.

Total Tickets Distributed
191,574

Average Value Per Ticket
$33.16

Total Value of Tickets
$6,353,322

Agencies

In 2018, TFK provided opportunities for 1,283 Youth-Serving Organizations located in 32 States. The map below illustrates current activity in various markets.

To see a Live Version of the map below, go to ticketsforkids.org/impact.

TFK Partnered With
1,283
Youth-Serving Organizations

Across 32 States
IN-KIND GIFTS (TICKETS RECEIVED) $6,756,153

MONETARY DONORS
(Foundation/Corporate/Government)

Advocates
Allegheny Regional Asset District (RAD)
Cooper-Siegel Family Foundation
Grable Foundation
Kinney Family Foundation
McAuley Ministries
McSwigan Family Foundation
PNC Charitable Trusts
PNC Financial Services Group
PNC Foundation
UPMC

Allies
A.J. and Sigismunda Palumbo Charitable Trust
ALCOSAN
Anonymous
Bridgewater Bank
Cohen & Grigsby, PC
Comcast - Minnesota Community Foundation of Westmoreland County
CORE Construction Services of FL
Dollar Bank
Dominion Energy Charitable Foundation
Eckert Seamans Cherin & Mellott, LLC
Ellen Richardson Family Trust Emerson
Fair Oaks Foundation, Inc.
Gerald & Sondra Biller Charitable Fund
Globe Foundation
Highmark Inc.
Huntington National Bank
JKL Design
LynLake Brewery
Marci-Lynn Bernstein Philanthropic Fund
Medtronic
Minnesota Twins
NaturaLawn of America
Nimick Forbesway Foundation
Nology Networks LLC
Normandy Industries, Inc.
Pennsylvania Council of the Arts, a State Agency
Pirates Charities
Pittsburgh Child Guidance Foundation
Polecats Pizza
Polycrase North America
PNC Foundation
PNC Financial Services Group
RBC Foundation
San Diego Padres
TAMCO, INC.

Friends
Arthur & Doris Pasekoff Foundation
Donald & Sylvia Robinson Family Foundation
Generoasta Coffee
Hoffman Electric, Inc.
IBEW Local Union No. 5
Jeffrey B. Markel & Carol L. Robinson Philanthropic Fund
Leigh Tison Charitable Trust
MusicMakers Instruments LLC
The Fine Foundation
The Forbes Funds

*National Funders

TICKET DONORS
(Top 30 Institutional Donors by Value)
1. San Diego Padres
2. Cirque du Soleil
3. Pittsburgh Zoo & PPG Aquarium
4. New Jersey Devils
5. Feld Entertainment
6. Major League Baseball
7. Pittsburgh Pirates
8. Cavalia
9. Carnegie Science Center
10. Minnesota Twins
11. Philadelphia Phillies
12. TeamSmile
13. Blue Man Group Chicago
14. Washington Revels
15. New York Mets
16. Minnesota Timberwolves & Lynx
17. Alliance Integrated Marketing
18. Children’s Museum Pittsburgh
19. University of Pittsburgh Department of Athletics
20. Giant Eagle
21. Science Museum of Minnesota
22. Pittsburgh Steelers
23. Chicago White Sox
24. Pittsburgh Ballet Theatre
25. VStar Entertainment Group
26. National Aviary
27. Children’s Theatre Company
28. RIP Productions LLC
29. Kratt Brothers Company
30. Cygnet Theatre

Income
Donation income was received through FOUNDATION, CORPORATE, and GOVERNMENT GRANTS, CORPORATE SPONSORSHIPS, FUNDRAISING EVENTS, and ANNUAL GIVING CAMPAIGNS.

$393,112 FOUNDATION
$55,324 OTHER
$106,397 EVENTS
$137,951 INDIVIDUAL GIVING
$15,096 GOVERNMENT
$108,606 CORPORATE GRANTS

Individual Donors
In 2018, 917 INDIVIDUALS (also known as real people) took the time to generously donate 13,544 TICKETS VALUED AT $673,250.48 to kids who would otherwise miss out on the experiences shared. Donation methods included participating in season-ticket exchange programs, donating digital tickets through our website and email, sending paper tickets to the office, and even walking in for a drop-off. Whatever the method, we were happy to get them! Thank you.

Similarly, 465 INDIVIDUAL DONORS contributed to direct appeals, fundraising events, special campaigns, workplace initiatives, or gave to TFK through the United Way to amass $137,951 in mission support. Many thanks!
Mission
To provide at-risk children with experiences that inspire hope, dreams, and achievements for a lifetime.

Mission Moment
“Our residents had an AMAZING time! Wow, how generous of someone to donate these tickets so that underprivileged kids have the opportunity of a lifetime. I cannot say how much this meant to all of them!!! We love that your organization exists, and we are indebted to your donors – individuals and organizations – who have giving hands and huge hearts. Thank you! Thank you! Thank you!”

2018 ANNUAL REPORT

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