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Mission

Mission: Tickets for Kids® Charities is dedicated to enriching the lives of low-income and at-risk children and families by including them in a variety of activities and events that are sources of learning, encouragement, and inspiration. TFK facilitates equitable access to the world of ideas, accomplishment, creativity, and culture by being the partnering link between ticket providers and social service agencies. Through this intricate network of partnership, TFK contributes to the growth and well-being of both the children served and the community at large.

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2017 ANNUAL REPORT



Dear Friends,

I'm pleased to share with you Tickets for Kids' 2017 Annual Report.

Compiling the data for this publication always presents a great opportunity to stop and reflect, however briefly, on the scale and scope of the past year's activity. And what a year it was! An unprecedented 220,000 opportunities were made available to TFK Kids through the generous and consistent support of our friends and funders. Many thanks!

That remarkable milestone was brought about, in large part, by improvements in our tech capabilities. Time and resources were dedicated to improving these capabilities so we could offer more active, real-time, hands-on, experiential opportunities for kids to explore the world and their place in it.

As our partnerships with ticket providers, ticket recipients, volunteers, and financial supporters continue to grow, we're humbled and encouraged by how dedicated this intricate and interactive network is to ensuring that TFK Kids get to experience a concert, a play, a ball game, a corn maze, or a cavern. Our collaboration is our success, and we're grateful to every one of you. Thank you again for your investment.

Warm regards,

Jason J. Riley
jason@ticketsforkids.org



Tickets

New organizations contributing tickets in 2017 included the **SAN DIEGO PADRES** baseball team in California, **BALLET CHICAGO** in Illinois, and Pittsburgh's **KENNYWOOD** amusement park in Pennsylvania.

TOTAL TICKETS DISTRIBUTED

220,873

AVERAGE VALUE PER TICKET

\$30.12

TOTAL VALUE OF TICKETS

\$6,654,537

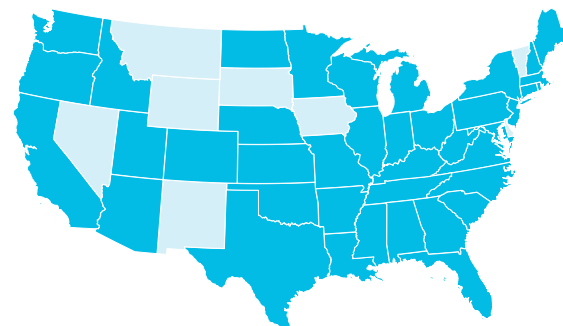
Agencies

Last year TFK facilitated opportunities for **YOUTH-SERVING ORGANIZATIONS** located in **40 STATES**. Children received tickets through family support centers, after-school programs, summer camps, mentoring programs, early childhood care centers, foster care agencies, shelters, and residential and group homes.

TFK PARTNERED WITH

1,900

YOUTH-SERVING ORGANIZATIONS



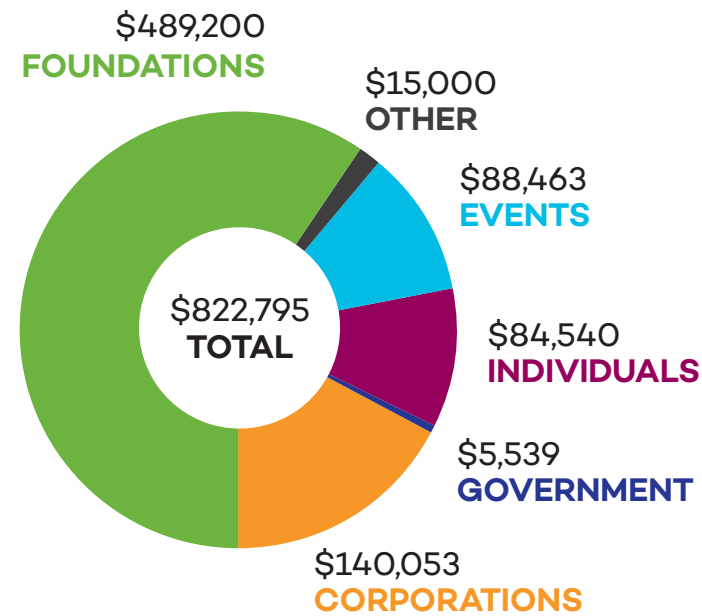
ACROSS 40 STATES

IN-KIND GIFTS (TICKETS RECEIVED)

\$6,932,778

Income

In 2017, Tickets for Kids received charitable contributions through **FOUNDATION, CORPORATE, and GOVERNMENT GRANTS, CORPORATE SPONSORSHIPS, FUNDRAISING EVENTS, and ANNUAL GIVING CAMPAIGNS.**



TFK Q&A

Q: If all the tickets are donated, what do you need money for?

A: Good question! This is usually asked because some assume that TFK purchases tickets. Actually, TFK **purchases no tickets at all**. Donation income is used to support program activity, which includes but isn't limited to:

- Prospecting, relationship building, and negotiating to acquire tickets
- Vetting and training agency partners
- Maintaining and monitoring an online request portal (TECH!)
- Event scheduling and ticket distribution
- Post-event tracking
- Donor acknowledgment

It costs us about \$4.25 for each opportunity distributed, which means we were able to generate **8.2 times** our 2017 operating budget of **\$812,638** in ticket value!



Individual Donors

TICKETS A big thank you to the **1,238 INDIVIDUALS** last year who, by donating as few as two tickets at a time, contributed to the **16,611 tickets valued at \$1,096,950** that sent TFK Kids everywhere for experiences ranging from ballet performances to monster truck rallies.

MONEY Likewise, **more than 500 INDIVIDUALS** supported TFK through annual giving campaigns, fundraising events, United Way contributions, workplace giving initiatives, and other creative ways to contribute **\$84,540** to open doors for kids all across the U.S. **THANK YOU!**



MONETARY DONORS

(Foundation/Corporate/Government)

Premier Funders

Bayer USA Foundation*
Jack Buncher Foundation
McCune Foundation
Weiner Family Foundation*

Advocates

Eat 'n Park Hospitality Group
Grable Foundation
Kinney Family Foundation
McSwigan Family Foundation
PNC Charitable Trusts

Allies

100+ Men Who Care - Pittsburgh
ALCOSAN
American Eagle Outfitters Foundation
Birmingham Foundation
Child Health Association of Sewickley
Cohen & Grigsby
Community Foundation of Westmoreland County
Dollar Bank
Dominion Foundation Ohio
Dominion Foundation West Virginia
Emerson
Fair Oaks Foundation
Flight Trampoline Park
Giant Eagle Foundation
Guardian Self Storage
Highmark, Inc.
Hilda Willis Foundation
Huntington National Bank
Lead's
Major League Baseball
Massey Charitable Trust
Minnesota Twins
Minnesota Vikings
NaturaLawn of America
Normandy Industries, Inc.
Pennsylvania Council on the Arts
Pirates Charities
Pittsburgh Child Guidance Foundation
PNC Foundation
TAMCO, Inc.
The Anne L. and George H. Clapp Charitable and Educational Trust
The Donald & Sylvia Robinson Family Foundation
The Margaret M. Patton Trust for Charities
The Standard
UPMC
VAA, LLC
W.I. Patterson Charitable Fund
Wimmer Family Foundation
Your Home Improvement Company

Friends

ALEX & ANI
Arthur & Doris Pasekoff Foundation
Cozen O'Connor
Devenir GoalTenders, LLC
Foster Charitable Trust
Guardian Construction
Hoffman Electric, Inc.
IBEW Local Union No. 5
Leigh Tison Charitable Trust
MEDICA
Nina Baldwin Fisher Foundation
Pittsburgh Broomball Club
Pittsburgh North Optimist Foundation
Reed Smith LLP
The Fine Foundation
Thermo-Twin Industries

*National Funders



TICKET DONORS

(Top 30 Institutional Donors by Value)

1. San Diego Padres
2. Major League Baseball
3. Cavalia
4. New Jersey Devils
5. Pittsburgh Zoo & PPG Aquarium
6. Feld Entertainment
7. Pittsburgh Pirates
8. TeamSmile
9. Carnegie Science Center
10. Blue Man Group Chicago
11. Cirque du Soleil
12. Cleveland Indians
13. ProCamps Worldwide
14. Washington Revels
15. Allied Integrated Marketing
16. Philadelphia Phillies
17. Giant Eagle
18. Minnesota United FC
19. VStar Entertainment Group
20. Wells Fargo Center
21. Minnesota Twins
22. National Aviary
23. Pittsburgh Ballet Theatre
24. Pittsburgh Steelers
25. Blue Man Group Boston
26. Bushnell Center for the Performing Arts
27. Atlantic 10
28. Carnegie Museums of Pittsburgh
29. Cleveland Monsters
30. University of Pittsburgh Department of Athletics