

# 2018 ANNUAL REPORT



Dear Friends,

I learn each day from the kids who benefit from the generosity of our partners about the power of experiences. From a play, a game, or a museum, I never cease to be amazed by the potential each holds.

Whether it's the girl whose curiosity is piqued as she takes notice of the stagehands, the young man who is exposed to the social experience of attending a game, or the kid who has left their neighborhood for the first time ever to visit a museum – each is an opportunity to positively influence the way a child sees the world and their place in it. I know this because the kids served through TFK share this with us every day.

I've also learned that the power of these experiences extends beyond the individual. Our agency partners who receive the tickets – thousands of them – tell us how they're using the tickets to advance their work. From developing social skills, to using the opportunities as incentives to reach educational goals, a single experience is used to make a lasting impact.

The TFK network is an ecosystem that would not be possible without many partners, each playing a critical role. The success we celebrate in this year's annual report is with gratitude to each of them.

Warm regards,

Jason J. Riley  
[jason@ticketsforkids.org](mailto:jason@ticketsforkids.org)



# Tickets

We were happy to welcome **MANY NEW TICKET DONORS** from across the country in 2018 including the **TAMPA BAY ROWDIES** and **NEW YORK RED BULLS** soccer teams, the **MINNESOTA ZOO**, and Pittsburgh's **CITIZEN SCIENCE LAB**.

## TOTAL TICKETS DISTRIBUTED

191,574

## AVERAGE VALUE PER TICKET

\$33.16

## TOTAL VALUE OF TICKETS

\$6,353,322

# Agencies

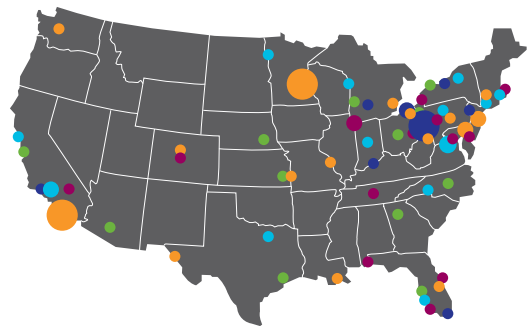
In 2018, TFK provided opportunities for 1,283 **YOUTH-SERVING ORGANIZATIONS** located in **32 STATES**. The map below illustrates current activity in various markets.

To see a **LIVE VERSION** of the map below, go to [ticketsforkids.org/impact](http://ticketsforkids.org/impact).

## TFK PARTNERED WITH

1,283

YOUTH-SERVING ORGANIZATIONS

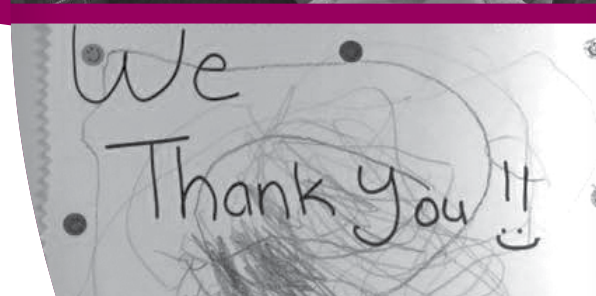
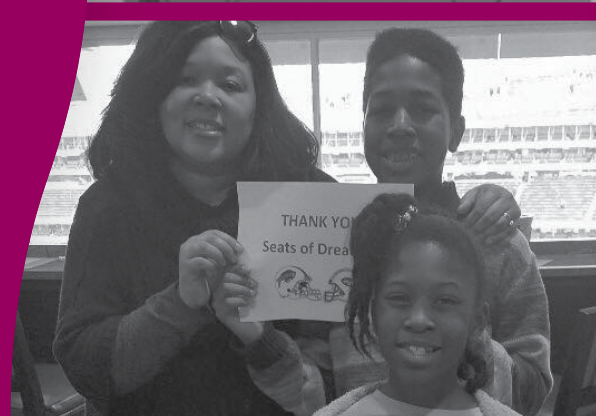
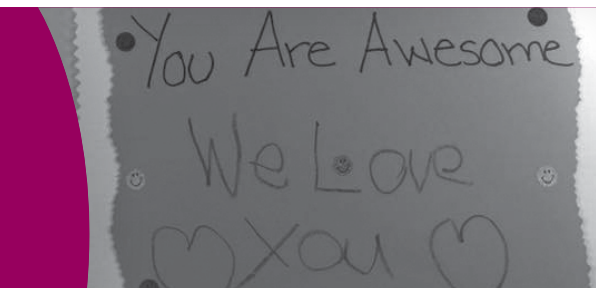


ACROSS 32 STATES

# Suite Dreams are Made of This

Tickets for Kids is glad to have recently joined forces with **Seats of Dreams** by merging the New-York based organization into our operations at the beginning of this year. Founded in 2011 and sharing the mission and vision of TFK, Seats of Dreams had been providing wonderful opportunities to kids in New York, Florida, and various other markets. Founders David Bieber and Clint Greenbaum, now members of Tickets for Kids' board of directors, are excited about the opportunity to improve efficiencies, increase scale, and get more tickets into the hands of more kids across the country. **To learn more, read the full press release at [ticketsforkids.org/archives](http://ticketsforkids.org/archives)**

Donate seats! Children will fill them!

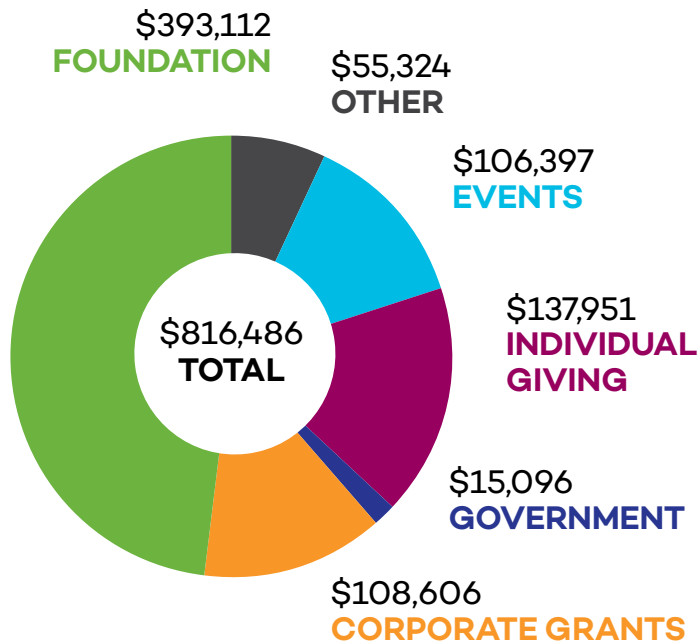


## IN-KIND GIFTS (TICKETS RECEIVED)

\$6,756,153

# Income

Donation income was received through **FOUNDATION**, **CORPORATE**, and **GOVERNMENT GRANTS**, **CORPORATE SPONSORSHIPS**, **FUNDRAISING EVENTS**, and **ANNUAL GIVING CAMPAIGNS**.



# Individual Donors

### TICKETS

In 2018, **917 INDIVIDUALS** (also known as real people) took the time to generously donate **13,544 TICKETS VALUED AT \$673,250.48** to kids who would otherwise miss out on the experiences shared. Donation methods included participating in season-ticket exchange programs, donating digital tickets through our website and email, sending paper tickets to the office, and even walking in for a drop-off. Whatever the method, we were happy to get them! Thank you.

### MONEY

Similarly, **465 INDIVIDUAL DONORS** contributed to direct appeals, fundraising events, special campaigns, workplace initiatives, or gave to TFK through the United Way to amass **\$137,951** in mission support. Many thanks!



## MONETARY DONORS

### (Foundation/Corporate/Government)

#### Advancers

Bayer USA Foundation\*  
Jack Buncher Foundation  
Weiner Family Foundation\*

#### Advocates

Allegheny Regional Asset District (RAD)  
Cooper-Siegel Family Foundation  
Grable Foundation  
Kinney Family Foundation  
McAuley Ministries  
McSwigan Family Foundation  
PNC Charitable Trusts  
PNC Financial Services Group  
PNC Foundation  
UPMC

#### Allies

A.J. and Sigismunda Palumbo Charitable Trust  
ALCOSAN  
Anonymous  
Bridgewater Bank  
Cohen & Grigsby, PC  
Comcast - Minnesota  
Community Foundation of Westmoreland County  
CORE Construction Services of FL  
Dollar Bank  
Dominion Energy Charitable Foundation  
Eckert Seamans Cherin & Mellott, LLC  
Ellen Richardson Family Trust  
Emerson  
Fair Oaks Foundation, Inc.  
Gerald & Sondra Biller Charitable Fund  
Globe Foundation  
Highmark Inc.  
Huntington National Bank  
JKL Design  
LynLake Brewery  
Marci-Lynn Bernstein Philanthropic Fund  
Massey Charitable Trust  
Medtronic  
Minnesota Twins  
NaturaLawn of America  
Nimick Forbesway Foundation  
Nology Networks LLC  
Normandy Industries, Inc.  
Pennsylvania Council on the Arts, a State Agency  
Pirates Charities  
Pittsburgh Child Guidance Foundation  
Polyconcept North America  
RBC Foundation  
San Diego Padres  
TAMCO, INC.

The Anne L. and George H. Clapp Charitable and Educational Trust  
The Buhl Foundation  
Wimmer Family Foundation

#### Friends

Arthur & Doris Pasekoff Foundation  
Donald & Sylvia Robinson Family Foundation  
Generoasta Coffee  
Hoffman Electric, Inc.  
IBEW Local Union No. 5  
Jeffrey B. Markel & Carol L. Robinson Philanthropic Fund  
Leigh Tison Charitable Trust  
MusicMakers Instruments LLC  
The Fine Foundation  
The Forbes Funds

#### \*National Funders



## TICKET DONORS

### (Top 30 Institutional Donors by Value)

1. San Diego Padres
2. Cirque du Soleil
3. Pittsburgh Zoo & PPG Aquarium
4. New Jersey Devils
5. Feld Entertainment
6. Major League Baseball
7. Pittsburgh Pirates
8. Cavalia
9. Carnegie Science Center
10. Minnesota Twins
11. Philadelphia Phillies
12. TeamSmile
13. Blue Man Group Chicago
14. Washington Revels
15. New York Mets
16. Minnesota Timberwolves & Lynx
17. Allied Integrated Marketing
18. Children's Museum Pittsburgh
19. University of Pittsburgh Department of Athletics
20. Giant Eagle
21. Science Museum of Minnesota
22. Pittsburgh Steelers
23. Chicago White Sox
24. Pittsburgh Ballet Theatre
25. VStar Entertainment Group
26. National Aviary
27. Children's Theatre Company
28. RIP Productions LLC
29. Kratt Brothers Company
30. Cygnet Theatre





National Office  
700 Blaw Avenue, Ste. 105  
Pittsburgh, PA 15238



NON-PROFIT ORG.  
U.S. POSTAGE  
PAID  
Pittsburgh, PA  
Permit No. 4829

## 2018 ANNUAL REPORT

### Mission

To provide at-risk children with experiences that inspire hope, dreams, and achievements for a lifetime.

### Mission Moment

*"Our residents had an AMAZING time! Wow, how generous of someone to donate these tickets so that underprivileged kids have the opportunity of a lifetime. I cannot say how much this meant to all of them!!! We love that your organization exists, and we are indebted to your donors – individuals and organizations – who have giving hands and huge hearts. Thank you! Thank you! Thank you! Thank you!"*



### BOARD OF DIRECTORS

#### OFFICERS

**Rob King**, Chair  
**Robb Neuenschwander**, Vice-Chair  
**Fran Steger**, Treasurer  
**Beth Wainwright**, Secretary

**Debra Alward**  
**David Bieber**  
**Elizabeth Martin Colombo, Esq.**  
**Jeff Funovits**  
**Clint Greenbaum**  
**Jana Johnson**  
**Jeff Mallory**  
**Michael Pindell**  
**Noah Rouen**  
**Jill Schlofer**  
**Bruce B. Weiner**